

Quarterly Issues Programs List for Station KFFV TV

3rd Qtr. 2017 July 1, 2017 – September 30, 2017



Placed in the Public File 10-6-17

Section I. Significant Issues

- Mental Health – depression issues
- Maintaining Community, Culture and Identity
- Women and Family Health Issues for Minorities
- Education Opportunities, Outreach, and Initiatives for Minorities
- Increased To Healthy Food for Low Income Families
- Dangers of social network stalkers
- Housing Affordability initiatives
- New Homeless Shelter
- Tax Changes
- Trump ending DACA program
- Politics: New Mayor - Seattle
- Voter registration for the Latino Community

Responsive Programming

KFFVDT2

Actitud Latina on 44.2 30:00 duration 2nd quarter - 151 airings Weekdays at 6 pm and midnight, Saturdays at 12 noon and 1230p

Actitud Latina presents live-to-tape current events and discussions of issues from parenting to immigration; education to women's health, in a studio setting hosted by several notable Latino women from the Seattle area.

Actitud Latina Program Topics – 3rd Qtr. 2017

Date	Topic	Guest	Length
7/3/17	First Segment Celebrating Independence day Relevant information about the celebrating	Hosted	8 Min
	Second Segment Interview local writer and her new public novel	Maria Victoria Writer	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
7/4/17	First Segment Advantages and disadvantages of teaching our children at home.	Hosted	8 Min
	Second Segment Voter Registration Seattle Office of Immigrant and Refugee Affairs.	Elsa Batres-Boni Seattle Votes Field Manager	8 Min
	Third Segment Is there is a perfect age to marry?	Hosted	8 Min
7/5/17	First Segment Have you heard about the Government Auction Real Estate?	Hosted	8 Min
	Second Segment The most common accidents during the summer and how we can protect our family.	Hosted	8 Min
	Third Segment The weirdest and absurd laws of the United States	Hosted	8 Min
7/6/17	First Segment What NOT to tell your children, "Verbal Slips" that hurt!	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment Community Calendar Free event this summer 2017	Hosted	8 Min

7/10/17	First Segment Are you addicted to TV series? You know how to take advantage for your daily life?	Hosted	8 Min
	Second Segment Fiesta Premio Esmeralda, a day dedicated to the Latino community	Tere Carral Latino Bridge	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
7/11/17	First Segment Do you know what a stalker in social networks is? Tips to take precautions.	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Sandra Ayala Photography	8 Min
	Third Segment Tips to spend more family time!	Hosted	8 Min
7/12/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, his life, his achievements, his career and message of overcoming and perseverance they share with our audience.	Santiago Ramos	8 Min
	Second Segment His life, achievements, career	Santiago Ramos	8 Min
	Third Segment His life, achievements, career	Santiago Ramos	8 Min
7/13/17	First Segment Increasingly teenagers experience their first sexual intercourse at an earlier age, How we can talk to them.	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min

	Third Segment Community Calendar Free event this summer 2017	Hosted	8 Min
7/17/17	First Segment Do you consider yourself "LatinX"? We learn together the origin of this new term.	Hosted	8 Min
	Second Segment What programs has the King County Library system for this summer	Teresa Luengo Cid King County Library	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
7/18/17	First Segment Pros and cons of adopting a baby	Hosted	8 Min
	Second Segment Interview Executive Director Latino Education and training Promoting Expo Latino	Rosario Reyes	8 Min
	Third Segment Modern therapies and their benefits	Hosted	8 Min
7/19/17	First Segment Learn to read and interpret food labels	Hosted	8 Min
	Second Segment Positive discipline a new way to educate our children	Ximena Grollmuss	8 Min
	Third Segment Tips for Back to School	Hosted	8 Min
7/20/17	First Segment Careful shopping online	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment	Hosted	8 Min

	What are the challenges of living in a new country and how you overcame them.		
7/24/17	<p>First Segment Do you consider yourself "LatinX"? We learn together the origin of this new term.</p> <p>Second Segment What programs has the King County Library system for this summer</p> <p>Third Segment Popular sayings and proverbs in Latin culture,</p>	<p>Hosted</p> <p>Teresa Luengo Cid King County Library</p> <p>Hosted</p>	<p>8 Min</p> <p>8 Min</p> <p>8 Min</p>
7/25/17	<p>First Segment Pros and cons of adopting a baby</p> <p>Second Segment Interview Executive Director Latino Education and training Promoting Expo Latino</p> <p>Third Segment Modern therapies and their benefits</p>	<p>Hosted</p> <p>Rosario Reyes</p> <p>Hosted</p>	<p>8 Min</p> <p>8 Min</p> <p>8 Min</p>
7/26/17	<p>First Segment Learn to read and interpret food labels</p> <p>Second Segment Positive discipline a new way to educate our children</p> <p>Third Segment Tips for Back to School</p>	<p>Hosted</p> <p>Ximena Grollmuss</p> <p>Hosted</p>	<p>8 Min</p> <p>8 Min</p> <p>8 Min</p>
7/27/17	<p>First Segment Careful shopping online</p> <p>Second Segment • Cooking Segment, easy and healthy recipes</p> <p>Third Segment What are the challenges of living in a new country and how you overcame.</p>	<p>Hosted</p> <p>Hosted</p> <p>Hosted</p>	<p>8 Min</p> <p>8 Min</p> <p>8 Min</p>

7/31/17	First Segment Why Men and Women do not talk the same?	Hosted	8 Min
	Second Segment How to recycle properly. Environmental Justice & Service Equity Division	Ivonne Rivera Martinez Seattle Public Utilities	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
8/1/17	First Segment Clear differences between Democrats and Republicans	Hosted	8 Min
	Second Segment ALPHA promoting support to Latinos	Aracely Godinez	8 Min
	Third Segment Signs showing that your son drank alcohol. How to react?	Hosted	8 Min
8/2/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, her life, her achievements, her career and message of overcoming and perseverance they share with our audience.	Betty Koteles Gaby Gonzalez	8 Min
	Second Segment Her life, achievements, career	Betty Koteles Gaby Gonzalez	8 Min
	Third Segment Her life, achievements, career	Betty Koteles Gaby Gonzalez	8 Min
8/3/17	First Segment Fraud against Hispanics. How to be aware	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment Benefits of Apple Cider Vinegar	Hosted	8 Min

8/7/17	First segment Afro hair, female pride claim. Stereotypes and social rules on how to have hair.	Hosted	8 Min
	Second Segment Interview Local Artist	Judith Echegaray	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
8/8/17	First Segment How to protect our children from pedophiles	Hosted	8 Min
	Second Segment Stop being tardy! 5 habits to improve your timing	Hosted	8 Min
	Third Segment What do you need to do to register to vote	Hosted	8 Min
8/9/17	First Segment Why is it so hard to ask forgiveness	Hosted	8 Min
	Second Segment How to live with less anxiety? Tips and recommendations	Hosted	8 Min
	Third Segment Attractive people have some advantages over others?	Hosted	8 Min
8/10/17	First Segment 6 Important facts about the Latino vote	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment 10 Habits of Effective People	Hosted	8 Min
8/14/17	First Segment Celebrating Independence day Relevant information about the celebrating	Hosted	8 Min
	Second Segment Interview local writer and her new public novel	Maria Victoria Writer	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min

8/15/17	First Segment Advantages and disadvantages of teaching our children at home.	Hosted	8 Min
	Second Segment Voter Registration Seattle Office of Immigrant and Refugee Affairs.	Elsa Batres-Boni Seattle Votes Field Manager	8 Min
	Third Segment Is there is a perfect age to marry?	Hosted	8 Min
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	Second Segment The most common accidents during the summer, and how we can protect our family.	Hosted	8 Min
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8/17/17	First Segment What NOT to tell your children, "Verbal Slips" that hurt!	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
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8/21/17	First Segment Are you addicted to TV series? You know how to take advantage for your daily life?	Hosted	8 Min
	Second Segment Fiesta Premio Esmeralda, a day dedicated to the Latino community	Tere Carral Latino Bridge	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min

8/22/17	First Segment Do you know what a stalker in social networks is? Tips to take precautions.	Hosted	8 Min
	Second Segment Interview Local Artistic. Her life as an immigrant.	Judith Echegaray	8 Min
	Third Segment Tips to spend more family time!	Hosted	8 Min
8/23/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, his life, his achievements, his career and message of overcoming and perseverance they share with our audience.	Santiago Ramos	8 Min
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	Third Segment Community Calendar Free event this summer 2017	Hosted	8 Min
8/28/17	First Segment Do you consider yourself "LatinX"? We learn together the origin of this new term.	Hosted	8 Min
	Second Segment What programs has the King County Library system for this summer	Teresa Cid Leon	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min

8/29/17	First Segment Pros and cons of adopting a baby	Hosted	8 Min
	Second Segment Interview Executive Director Latino Education and training Promoting Expo Latino	Rosario Reyes	8 Min
	Third Segment Modern therapies and their benefits	Hosted	8 Min
8/30/17	First Segment Learn to read and interpret food labels	Hosted	8 Min
	Second Segment Positive discipline a new way to educate our children	Ximena Grollmuss	8 Min
	Third Segment Tips for Back to School	Hosted	8 Min
8/31/17	First Segment Careful shopping online	Hosted	8 Min.
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment What are the challenges of living in a new country and how you overcame	Hosted	8 Min
9/4/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, her life, her achievements, her career and message of overcoming and perseverance they share with our audience.	Judge Veronica Galvan Supreme Court King County	8 Min
	Second Segment	Judge Veronica Galvan	8 Min

	Her life, achievements, career Third Segment Her life, achievements, career	Supreme Court King County	8 Min
9/5/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, his life, his achievements, his career and message of overcoming and perseverance they share with our audience. Second Segment His life, achievements, career Third Segment His life, achievements, career	Carlos Moreno El Pariente Radio Personality	8 Min
		Carlos Moreno El Pariente Radio Personality	8 Min
			8 Min
9/6/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, their life, achievements, career and message of overcoming and perseverance they share with our audience. Second Segment Her life, achievements, career Third Segment Her life, achievements, career	Susana Valencia Life coach	8 Min
		Susana Valencia Life coach	8 Min
			8 Min
9/7/17	Special Program This program is dedicated to personalities of the Latino community that generate changes in our community, his life, his achievements, his career and message of overcoming and perseverance they share with our audience. Second Segment His life, achievements, career Third Segment His life, achievements, career	Cesar Amaral Local Artist	8 Min
		Cesar Amaral Local Artist	8 Min
			8 Min
9/11/17	First Segment Why Men and Women do not talk the same?	Hosted	8 Min

9/12/17	Second Segment How to recycle properly. Environmental Justice & Service Equity Division	Ivonne Rivera Martinez Seattle Public Utilities	8 Min
	Third Segment Popular sayings and proverbs in Latin culture,	Hosted	8 Min
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9/14/17	First Segment Fraud against Hispanics. How to be aware.	Hosted	8 Min
	Second Segment • Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment Benefits of Apple Cider Vinegar	Hosted	8 Min

9/18/17	First Segment How to combat anxiety; tips and recommendations	Hosted	8 Min
	Second Segment How the supreme court works.	Judge Veronica Galvan King County Supreme Court	8 Min
	Third Segment Popular sayings and proverbs in Latin culture	Hosted	8 Min
9/19/17	First Segment Homeless people in Seattle, what will be the solution	Hosted	8 Min
	Second Segment Homeless people in Seattle, what will be the solution	Hosted	8 Min
	Third Segment How to be an excellent employee, what are companies looking for.	Hosted	8 Min
9/20/17	First Segment Bullying is a problem for all	Hosted	8 Min
	Second Segment Edmonds Community College Celebrating 50 years serving our community	Dr. Jean Hernandez President ECC	8 Min
	Third Segment Are you really Happy?	Hosted	8 Min
9/21/17	First Segment What we to know about the vote.	Hosted	8 Min
	Second Segment Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment 10 Habits of Effective People	Hosted	8 Min
9/22/17	First Segment Why Tattoos are looked as a bad example in the Latino community	Hosted	8 Min
	Second Segment	Carolina Montibelli	8 Min

9/25/17	We welcome our financial advisor, who she can help us to reach out our goals	Financial advisor	
	Third Segment Popular sayings and proverbs in Latin culture	Hosted	8 Min
	First Segment The city council intends to slow down the traffic in the city of Seattle	Hosted	8 Min
	Second Segment What we will see in the in the eighth edition Seattle Latino Film Festival	Betty Santiago Representative	8 Min
9/26/17	Third Segment 6 topics Conversation Interesting to start a conversation with a Women	Hosted	8 Min
	First Segment Benefits of eating chilies.	Hosted	8 Min
	Second Segment Interview local musician, her story and accomplishment	Teresa Caballero	8 Min
	Third Segment Do you have a happy marriage? Or you want to have a happy marriage? Tips and recommendations	Hosted	8 Min
9/27/17	First Segment How far you can carry a temper tantrum of a teenager; tips and recommendations to avoid them	Hosted	8 Min
	Second Segment Cooking Segment, easy and healthy recipes	Hosted	8 Min
	Third Segment Which is the reason why people are fascinated with reality shows on TV	Hosted	8 Min

Actitud Latina Program Airtime Schedule – 3rd Qtr 2017

Station	Program	Air Date	Aired Time	Aired Length
KFFV	Actitud Latina	07/01/17	12:00:05 PM	28:30
KFFV	Actitud Latina	07/01/17	12:30:05 PM	28:30
KFFV	Actitud Latina	07/03/17	6:00:05 PM	28:30
KFFV	Actitud Latina	07/03/17	12:00:05 AM	28:30
KFFV	Actitud Latina	07/04/17	6:00:05 PM	28:30
KFFV	Actitud Latina	07/04/17	12:00:05 AM	28:30
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KFFV	Actitud Latina	07/10/17	6:00:05 PM	28:30
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KFFV	Actitud Latina	07/27/17	6:00:05 PM	28:30
KFFV	Actitud Latina	07/27/17	12:00:05 AM	28:30
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KFFV	Actitud Latina	09/14/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/15/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/16/17	12:00:05 PM	28:30
KFFV	Actitud Latina	09/16/17	12:30:05 PM	28:30
KFFV	Actitud Latina	09/18/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/18/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/20/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/20/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/22/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/22/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/23/17	12:00:05 PM	28:30

KFFV	Actitud Latina	09/23/17	12:30:05 PM	28:30
KFFV	Actitud Latina	09/25/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/25/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/28/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/28/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/29/17	6:00:05 PM	28:30
KFFV	Actitud Latina	09/29/17	12:00:05 AM	28:30
KFFV	Actitud Latina	09/30/17	12:00:05 PM	28:30
KFFV	Actitud Latina	09/30/17	12:30:05 PM	28:30

As of Saturday 7/8/17, KFFVDT2 is also new home of locally produced show: Northwest Food & Brew. Airs Saturdays 11a- 1130am.

Northwest Food & Brew is a new local-interest show hosted by Mike Gonzalez, Evening News Anchor at KAPP/KVEW ABC. The program showcases the outstanding restaurants, foodies and craft beer makers across the Northwest with special attention given to the many Latino-owned and operated businesses. Watch Mike as he tells the story of the people who make the Northwest food and beer scene so special. The show airs on KVOS MeTV & KFFV Azteca America in Seattle.

KFFVDT3

AAT Local News on 44.3 Duration varies Mon-Fri 7:20 am, 6:20pm and 8:20 pm

“AAT Local News” provides coverage of local mainstream events, community news, and a variety of other Seattle-area happenings to our local Asian viewers.

“City of Seattle Council passage of Seattle high-earner income tax”

July 10, 2017

Duration 00:01:19

City Council unanimously voted to create a city income tax on high-income earners, shifting Seattle to a more progressive and sustainable tax structure. The legislation will apply a 2.25 percent tax rate on annual income over \$250,000 for individuals, or \$500,000 for married couples filing jointly. The tax will not affect any income earned below these thresholds.

“Vietnamese Culture Celebrated with Crosswalk Art”

July 28, 2017
Duration 00:01:30

City of Seattle crews installed a new public art project, led by the Vietnamese community, for the Little Saigon neighborhood at 12th Ave S and S Jackson St, as part of city’s Community Crosswalks program. The crosswalk design has three main components: the turtle, lotus plant, and water. Each of these objects play a role in illustrating the Vietnamese American experience and culture. The turtle has been present for centuries in Vietnamese mythology and is strongly associated with luck, longevity, and perseverance.

“Seattle Heat Wave”

August 1, 2017
Duration 00:02:30

The National Weather Service has issued an Excessive Heat Warning for Seattle and surrounding areas from Tuesday afternoon through Friday night. The City of Seattle is preparing public spaces to be used by residents to stay cool, as well as tips to stay safe during periods of high heat.

Tips: Drink plenty of water. Have a beverage like water with you at all times, and sip or drink frequently. Don’t wait until you’re thirsty to drink. Avoid drinks with caffeine, alcohol and large amounts of sugar because they can cause de-hydration. Check on friends, family members and neighbors who may be elderly or have limited mobility to ensure they are staying cool and have access to drinking water.

“Compass Housing Alliance opens city-funded enhanced 24/7 homeless shelter”

August 30, 2017
Duration 00:02:52

Compass at First Presbyterian opened its doors today, bringing a holistic and responsive solution to Seattle’s homelessness crisis. With an emphasis of providing stability, growth, and community to support services, Compass Housing Alliance will operate the 24/7 “enhanced shelter,” which brings 100 much-needed, new shelter beds to Seattle. Through a \$1.3 million grant from the City of Seattle, Compass Housing Alliance will combine safe shelter, complete wrap-around services—including meals, laundry and shower facilities—and intensive case management. The model aligns directly with the City’s Pathways Home plan announced last fall.

“Free Dental, Vision, and Medical Care”

August 31, 2017
Duration 00:0:52

The Seattle/King County Clinic offers free dental, vision, and medical care for people that have difficulty accessing or affording healthcare. This year’s clinic will be October 26 – 29 at the Seattle Center.

“Trump Administration announced an end to the DACA program”

September 05, 2017
Duration 00:03:10

The Trump administration on Tuesday formally announced the end of DACA -- In the five years since DACA was enacted protected nearly 800,000 young undocumented immigrants brought to the US as children from deportation. The Department of Homeland Security will stop processing any new applications for the program as of Tuesday and rescinded the Obama administration policy, Deferred Action for Childhood Arrivals.

“Seattle Mayor Ed Murray resigns after latest child sex-abuse allegation”

September 12, 2017
Duration 00:02:20

Seattle Mayor Ed Murray announced his resignation Tuesday, hours after new sexual abuse allegations surfaced against the embattled politician. Murray, a Democrat and the city’s first openly gay mayor, said he was resigning effective 5 p.m. Wednesday so the scandal would no longer overshadow his office. The mayor’s announcement comes after his cousin gave an interview with the Seattle Times alleging abuse, the latest in a series of similar accusations. The cousin is the fifth person to publicly accuse Murray of child sexual abuse since a lawsuit was filed against him in April. Murray denied the allegations, as he has in the past.

“Burgess Nominated as Mayor of Seattle”

September 18, 2017
Duration 00:02:10

The Seattle City Council elected Councilmember Tim Burgess (Position 8, Citywide) as the 55th Mayor of Seattle today for next 71 days. Burgess will serve as Mayor until King County certifies election results on November 28, 2018. Only Councilmember Kshama Sawant voted against selecting the former radio journalist, police officer and public-relations professional.

3rd Quarter 2017 local KFFV-AZA PSA's

City of Seattle Immigrant & Refugee Affairs: 222 spots
Addiction Recovery: 418 spots
Adopt Us Kids: 342 spots
Fair Housing Center of Washington: 195 spots
Mom and Me Mobile Medical Clinic: 111 spots
Operation Gratitude—Wounded Warrior Care Packages: 410 spots
PETA-Pets Safety (Fireworks): 49 spots
Spark Museum of Electrical Invention: 135 spots